

UGC PRODUCTION & CREATOR LICENSING

Travel content built for paid social.

Bangkok-based Turkish creator couple producing native-style UGC for eSIM, hospitality, travel tech and lifestyle brands.

BANGKOK

LOCAL PRODUCTION

TR + EN

BILINGUAL CONTENT

COUPLE UGC

CREATOR FORMAT

PAID SOCIAL

BRAND-READY ASSETS

CONTENT PRODUCTION

Deliverables & base rates

30-day brand-owned paid usage included
Whitelisting licensed separately

SINGLE ASSET
UGC Video - 15-30 sec

Hook-led 9:16 creative with native edit, captions and CTA.

\$150

USD / ASSET

SINGLE ASSET
UGC Video - 30-60 sec

Scripted narrative asset with creator delivery and conversion-led CTA.

\$200

USD / ASSET

TESTING BUNDLE
3-Asset Creative Package

Three edited videos or creative variations for structured A/B testing.

\$500

USD / BUNDLE

CONTENT BUNDLE
5-Asset Monthly Package

Five edited assets for an always-on paid and organic content pipeline.

\$800

USD / BUNDLE

STANDARD DELIVERABLES

Included per asset

- | | |
|-------------------------------------|----------------------------------|
| 01 Creative concept + script | 02 Creator filming + edit |
| 03 On-screen captions | 04 One revision round |
| 05 9:16 high-res master | 06 30-day paid usage |

PAID USAGE & CREATOR LICENSING

IN BASE RATE

30 DAYS

PAID USAGE INCLUDED

Brand-owned paid social placement on Meta, TikTok and equivalent digital channels. Whitelisting is licensed separately.

Whitelisting / Spark Ads

+\$150 / 30 days

Perpetual usage / full buyout

Custom quote
OPTIONAL ADD-ONS

Instagram organic posting	+\$100	TikTok organic posting	+\$100
Raw footage delivery	+\$50	90-day paid usage term	+\$100
6-month paid usage term	+\$200	48-hour rush turnaround	+\$75

BOOKINGS & CAMPAIGN ENQUIRIES

@moviatravelhub

Bangkok-based Turkish creator couple producing UGC in English and Turkish for travel, hospitality, eSIM, apps and lifestyle brands.


SCAN FOR PORTFOLIO

moviatravelhub@gmail.com

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ANALYTICS AVAILABLE ON REQUEST